

Humanitarian appeals ignoring breastfeeding and family foods

GUIDELINES FOR READY-TO-USE THERAPEUTIC FOODS (RUTF) CXG 95-2022

Adopted in 2022 Codex

Preamble: Children affected by severe acute malnutrition (SAM) need efficacious and timely intervention including safe, palatable foods with a high-energy content and adequate amounts of vitamins, minerals and other nutrients within an appropriately designed programme that promotes continuation of breastfeeding, appropriate transition to nutritious family food and psycho-social support for recovery. In accordance with the Joint Statement¹ by the World Health Organization (WHO), the World Food Programme (WFP), the United Nations System Standing Committee on Nutrition (UNSCN) and the United Nations Children's Fund (UNICEF) (2007) and taking note of other relevant documents by WHO and FAO, ready-to-use therapeutic food (RUTF) is a WHO recommended option for the dietary management of children aged from 6 to 59 months with SAM without medical complications. However, this does not preclude other dietary options including the use of locally-based foods. RUTF is not for general retail sale.

Multiple Micronutrient Supplements:
Achieving a critical standard of care...

0 2 3 5 307



Patti Rundall @pattirundall · 5d

I joined this webinar and asked what steps are being taken to ensure that MN supplements are not commercially exploited in ways that undermine confidence in local minimally processed foods and increased use of Ultra-processed products?

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HealthyMothersHealthyBabies · 3h

Commercial exploitation was not a focus of this webinar, however, as with any such product, national governments have the mandate and accountability to implement and enforce regulatory frameworks.

0 2 3 4

UNICEF Malaysia
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Welcome a Chinese New Year full of blessings by sharing health and hope with children as #WeMakanTogether... See more

You can help save a child with just RM50 this Chinese New Year

unicef.my/cny
Help stop child hunger... **Donate now**

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better future, with better nutrition

3 RUTFs a day keeps the doctor away

TTF (UNICEF MY)
Let's help children in Yemen
or affiliated with Meta

UNICEF Malaysia
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Fund the production of RUTFs

ADVERTISMENT

MALNUTRITION APPEAL

TREATING MALNUTRITION IS ABOUT MORE THAN FOOD. IT'S ABOUT MEDICAL CARE.

MALNUTRITION EMERGENCY

Conflict, poor weather conditions and price rises are driving a deadly spike in malnutrition in many parts of the world. **MSF** is operating specialized treatment feeding centres and is providing critical care to thousands of patients with severe medical complications. Treating malnutrition with food is not enough. Young children will survive malnutrition but become extremely vulnerable to conditions they'd otherwise recover from. We need your support to provide the lifesaving medical care these children desperately need.

£41 could pay for a 2500g pressure monitor to help detect underlying health issues

£447 can provide a month of lifesaving therapeutic food to treat 24 severely malnourished children

£194 could pay for a sustenance kit to help mothers provide babies with essential nutrition

THANK YOU
100% of funding for our work comes from private donors. It's your support that enables us to provide emergency medical care.

DONATE NOW
CALL 0800 055 79 84
Or search 'MSF CARE' to make an online donation.

TREATING MALNUTRITION IS ABOUT MORE THAN FOOD. IT'S ABOUT MEDICAL CARE.

YES, I would like to support MSF's Malnutrition Appeal

F-100 is a breastmilk substitute



UNICEF Malaysia · Follow
Dec 21, 2022

This F-100 therapeutic milk provides special dietary requirements for young children and babies suffering from Severe Acute Malnutrition, or severe wasting.

We MUST-HAVE this to save malnourished children.

Send more F-100 to save them by making a tax-deductible donation today, so #WeMakanTogether>>
<https://bit.ly/WeMakanTogether>



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Dec 16, 2022

Predatory Marketing

Nestlé Facebook page itself showcases vast exploitative digital marketing violations, including idealizing artificial feeding, cross promotion with other products, many of which state unfounded 'scientific' claims and discounts.



Nestlé Lactogrow · July 9, 2019 ·

NESTLÉ LACTOGROW Recover is here!
NESTLÉ LACTOGROW Recover is here! Give your 1-3 year old relief from diarrhea so he can continue to Grow Happy this summer and all year long!
See less

2.7K · 226 comments · 135K views

For more information:

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