Medela

DISGUISING CONFLICTS OF INTEREST IN FOUNDATIONS, SCIENCE & CHARITY

1

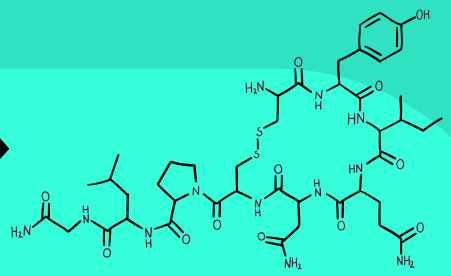
MEDELA IS OWNED BY LARSSON FAMILY

2

LARSSON FAMILY CREATED THE LARSSON-ROSENQUIST FOUNDATION (FLRF)

3

FLRF PROVIDES MILLIONS US$ TO THE INTERNATIONAL SOCIETY FOR RESEARCH IN HUMAN MILK AND LACTATION (ISRHML)

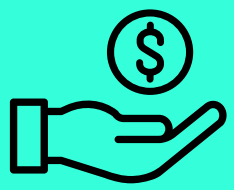


4

FLRF VIA ISRHML PROVIDES FINANCIAL SUPPORT FOR SCIENCE RESEARCHERS

5

WITH FLRF FUNDING TO ISRHML, MONEY GOES TO RESEARCHERS LINKED TO FORMULA RESEARCH. INDUSTRY PLAYERS ARE THERE... DANONE, NESTLÉ, BAYER, ABBOTT. MEAD JOHNSON. ETC



6

'MEDELA CARES' CHARITY

CORPORATE SOCIAL RESPONSIBILITY PROGRAM DONATES BOTTLES AND PUMPS TO LOW INCOME COMMUNITIES AND IN EMERGENCIES

IBFAN
protecting breastfeeding

Medela violates the International Code with commercial promotion of bottles and teats. While pumps are not mentioned in the scope of the Code, the Code was passed as a minimum standard for the protection of breastfeeding. Medela's marketing of pumps, bottles and teats, its donations in emergencies and to vulnerable mothers, violate the International Code and Resolutions and the Operational Guidance for Infant and Young Child Feeding in Emergencies. Its blatant use of foundation funds to support research studies that separate mothers and children, are linked to formula industries and provide a means to avoid adequate maternity benefits, clearly undermine breastfeeding.