

IBFAN Comment

DRAFT REVISED STANDARD FOR FOLLOW-UP FORMULA (CXS 156-1987)

**SECTION B: DRINK/PRODUCT FOR YOUNG CHILDREN WITH ADDED NUTRIENTS OR
DRINK FOR YOUNG CHILDREN**

At Step 6

Section 2 DESCRIPTION

2.1.1.

The proposed text should be replaced with Para 59 of the Report (that received 'considerable' support):

- *"Drink for Young Children means a product manufactured for use as a liquid part of the diversified diet of young children that functions as a substitute for either breastmilk or other milks and is not nutritionally adequate to meet the requirements of young children".*

The following footnote should be added:

- *In many countries these products are regulated as breastmilk substitutes.*

IBFAN comment:

The term "with added nutrients" is a claim which gives parents and care givers the impression that the product has added nutritional value and may be a necessary nutritional requirement for young child growth. Such a product name is misleading and deceptive and bears an intrinsic nutrient content claim. The use of follow-up products has been declared "not necessary" by the World Health Organization and these products are not needed as a part of the diversified diet for young children.

IBFAN recommends that the name of the product should be "**drink for young children**". This will eliminate confusion and deception for parents and care givers as to the use and lack of need and potential risks of these Ultra Processed products.

- [2021-Consumption of Ultra-Processed Food and Its Association with Sociodemographic Characteristics and Diet Quality in a Representative Sample of French Adults](#)
- [2021-Association of ultra-processed food consumption with cardiovascular mortality in the US population: long-term results from a large prospective multicenter study](#)
- [2020-Ultra-processed food consumption is associated with increased risk of all-cause and cardiovascular mortality in the Moli-sani Study | The American Journal of Clinical Nutrition | Oxford Academic](#)
- [2020-Ultra-processed foods and the corporate capture of nutrition—an essay by Gyorgy Scrinis | The BMJ](#)
- [2020-Ultra-processed food consumption and obesity in the Australian adult population](#)
- [2020-Ultraprocesed food and chronic noncommunicable diseases: A systematic review and meta-analysis of 43 observational studies](#)
- [2020-Ultraprocesed Food: Addictive, Toxic, and Ready for Regulation](#)
- [2020- Phil Baker et al First Food systems](#)
- [2020-UPF and Health risks](#)
- [2020-UPF in Children Eu](#)
- [2020-OHCHR Statement by the UN Special Rapporteur on the right to health on the adoption of front-of-package warning labelling to tackle NCDs](#)
- [2020-Nutri Score BMJ](#)
- [2020-UPFs obesity Metaanalysis IJO](#)
- [2020- UPFs and Health Outcomes](#)
- [2020-JAMA Network: Nutrient Warnings on Unhealthy Foods,](#)
- [2020-Nutrients,Lind seywarning review FOPL](#)
- [UN Special Rapporteur Statement on the right to health on the adoption of front-of-package warning labelling to tackle NCDs](#)
- [2020-Mialon, M., Crosbie, E. & Sacks, G. Mapping of food industry strategies to influence public health policy,research and practice in South Africa. Int J Public Health](#)
- [2019-FAO:-Ultra-processed foods' impacts on health](#)
- [2019-BMC Public Health:- Reyes, M., Garmendia, M.L., Olivares, S. et al. Development of the Chilean front-of-package food warning label](#)
- [2019 Hilton 2019 emss-81810](#)
- [2018-UPF and Cancer risk](#)
- [2017-Baker Accelerating worldwide adoption of SSBs](#)
- [2016-Baker Friel_2016_Food systems transformations ultra processed foods nutrition transiition Asia](#)
- [2016-WN NOVA](#)
- [2014 -Baker Friel_Processed foods and the nutrition transition - evidence from Asia](#)
- [2020-WHO: A Framework for Implementing the Set of Recommendations on the marketing of foods and non-alcoholic beverages to children](#)
- [2012 Moubarac, \(Canada\)](#)
- [2012-Infant formula is UPF WN George Kent](#)
- [2011 Monteiro \(ultra processados, evidence from Brazil\)](#)

