

46th Codex Committee on Food Labelling
27/09/2021 07/10/2021 |

IBFAN ENCA CRD

Agenda Item 4 CX/FL 21/46/4 Consideration of labelling provisions in draft Codex standards (endorsement).

1 CCNFSDU labelling proposals for [Follow-up formulas and Drinks for Young Children](#)

IBFAN PROPOSAL

Follow-up formulas and Drinks for Young Children are used and regulated as breastmilk substitutes in many countries so the standard should be aligned as far as possible with the WHO policy, including the ban on cross promotion, a deceptive tactic that misleads parents

9.6.5 The labelling of the product as defined in Section 2.1 shall not refer to OR RESEMBLE infant formula, follow-up formula for older infants, or formula for special medical purposes intended for infants, including numbers, text, statements, or images of these products.

Alternatively:

The labelling of the product as defined in Section 2.1 shall not CROSS PROMOTE infant formula, follow-up formula for older infants, or formula for special medical purposes intended for infants, including numbers, text, statements, or images of these products.

PROPOSED DRAFT GUIDELINES FOR READY TO USE THERAPEUTIC FOODS (RUTF)

The current draft guidelines refer only to the weak labelling safeguards for Foods for Special Medical Purposes (FSMPs) - products that are on general sale. Claims are MARKETING TOOLS that are not appropriate for therapeutic foods. WHA Resolution 63 forbids health or nutrition claims on foods for infants and young children.

IBFAN PROPOSAL for RUTF label:

Section 12 must include the following text:and the Guidelines for Use of Nutrition and Health Claims (CXG 23-1997) that include a prohibition on the use of nutrition and health claims for foods for infants and young children.

There should be a prominent WARNING that these products must only be used for the therapeutic treatment of Severe Acute Malnutrition, strictly under medical supervision and a STATEMENT that potable drinking water must be available for children receiving RUTF treatment.