9.1.1 This section of the Standard applies to the product as defined in Section 2.1, in liquid or powdered form.

9.1.2 This section of the Standard contains compositional, quality, safety, labelling, analytical and sampling requirements for the product as defined in Section 2.1.

9.1.3 Only products that comply with the criteria laid down in the provisions of this section of the Standard shall be presented as the product defined in Section 2.1.

2.1 Product Definition

2.1.1 Drink/product for young children with added nutrients or Drink for young children means a product manufactured for use as a liquid part of the diversified diet of young children [which may contribute to the nutritional needs of young children]¹

2.1.2 Drink/product for young children with added nutrients or Drink for young children is so processed by physical means only and so packaged as to prevent spoilage and contamination under all normal conditions of handling, storage and distribution in the country where the product is sold.

2.2 Other Definitions

2.2.1 The term young child means a person from the age of more than 12 months up to the age of three years (36 months).

9. LABELLING

The requirements of the General Standard for the Labelling of Pre-packaged Foods (CXS 1-1985), the Guidelines on Nutrition Labelling (CXG 2-1985) and the Guidelines for Use of Nutrition and Health Claims (CXG 23-1997) apply to the product as defined in Section 2.1. These requirements include a prohibition on the use of nutrition and health claims for foods for infants and young children except where specifically provided for in relevant Codex Standards or national legislation.

9.1 The Name of the Product

9.1.1 The name of the product shall be "Drink/Product for Young Children with Added Nutrients" or "Drink for Young Children" as defined in Section 2.1, or any appropriate designation indicating the true nature of the product, in accordance with national or regional usage.

9.1.2 The name of the product shall be "Drink/Product for Young Children with Added Nutrients" or "Drink for Young Children" as defined in Section 2.1, or any appropriate designation indicating the true nature of the product, in accordance with national or regional usage.

9.1.3 The sources of protein in the product shall be clearly shown on the label.

a) If [name of animal] milk is the only source of protein*, the product may be labelled "Drink/Product for Young Children with Added Nutrients Based on [name of animal] milk protein" or "Drink for Young Children Based on [name of animal] milk protein".

b) If [name of plant] is the only source of protein*, the product may be labelled "Drink/Product for Young Children with Added Nutrients Based on [name of plant] protein" or "Drink for Young Children Based on [name of plant] protein".

c) If [name of animal] and [name of plant] are the sources of proteins*, the product may be labelled "Drink/Product for Young Children with Added Nutrients Based on [name of animal] milk protein and [name of plant] protein" or "Drink for Young Children Based on [name of animal] milk protein and [name of plant] protein" or "Drink/Product for Young Children with Added Nutrients Based on [name of plant] protein and [name of animal] milk protein" or "Drink for Young Children Based on [name of plant] protein and [name of animal] milk protein".

¹ In some countries these products are regulated as breast-milk substitutes.
9.1.4 A product which contains neither milk nor any milk derivative shall be labelled "contains no milk or milk products" or an equivalent phrase.

9.2 List of Ingredients
9.2.1 A complete list of ingredients shall be declared on the label in descending order of proportion except that in the case of added vitamins and minerals, these ingredients may be arranged as separate groups for vitamins and minerals. Within these groups the vitamins and minerals need not be listed in descending order of proportion.

9.2.2 The specific name shall be declared for ingredients of animal or plant origin and for food additives. In addition, appropriate functional classes for food additives shall be included on the label. The food additives’ INS number may also be optionally declared.

9.3 Declaration of Nutritive Value
The declaration of nutrition information for the product as defined in Section 2.1 shall contain the following information which should be in the following order:

a) the amount of energy, expressed in kilocalories (kcal) and/or kilojoules (kJ), and the number of grams of protein, carbohydrate and fat per 100 g or per 100 ml of the food as sold [as well as [as]] per 100 ml of the food ready for use, when prepared according to the instructions on the label,

b) the total quantity of each vitamin, and mineral as listed in paragraph 3.1.3 of Section B and any other ingredient as listed in paragraph 3.2 of Section B per 100 g or per 100 ml of the food as sold [as well as [as]] per 100 ml of the food ready for use, when prepared according to the instructions on the label.

c) In addition, the declaration of nutrients in a) and b) per 100 kilocalories (kcal) (or per 100 kilojoules) (kJ) and/or per serving size, provided that the serving size is quantified on the label, is permitted.

9.4 Date Marking and Storage Instructions
9.4.1 The date marking and storage instructions shall be in accordance with section 4.7 of the General Standard for the Labelling of Prepackaged Foods.

9.4.2 Where practicable, storage instructions shall be in close proximity to the date marking.

9.5 Information for use
9.5.1 Ready to use products in liquid form should be used directly. Concentrated liquid products and powdered products, must be prepared with potable water that is safe or has been rendered safe by previous boiling before feeding, according to directions for use. Adequate directions for the appropriate preparation and handling should be in accordance with Good Hygienic Practice.

9.5.2 Adequate directions for the appropriate preparation and use of the product, including its storage and disposal after preparation, i.e. that product remaining after feeding should be discarded, shall appear on the label.

9.5.3 The label shall carry clear graphic instructions illustrating the method of preparation of the product.

9.5.4 The directions should be accompanied by a warning about the health hazards of inappropriate preparation, storage and use.

9.5.5 Adequate directions regarding the storage of the product after the container has been opened, shall appear on the label.

9.5.6 The label of the product as defined in Section 2.1 shall include a statement that the product shall not be introduced to infants 12 months of age or less, and is not to be used as a sole source of nutrition.

9.6 Additional Labelling Requirements
9.6.1 The label of the product as defined in Section 2.1 shall have no image, text or representation, including pictures of feeding bottles, that could undermine or discourage breastfeeding or which idealises the use of the product as defined in Section 2.1. The terms “humanized”, “maternalized” or other similar terms must not be used on the label.

9.6.2 Labels should not discourage breastfeeding. Each container label shall have a clear, conspicuous and easily readable message which includes the following points:

a) the statement “Breastfeeding is recommended up to two years and beyond.”
b) a statement that the mother/caregiver should seek advice of a health worker on proper feeding of the young child.

9.6.3 The label shall have no pictures of infants, older infants, young children and women or any other picture, text, or representation that:

9.6.3.1 undermines or discourages breastfeeding; or that makes a comparison to breast-milk, or suggests that the product is similar, equivalent to or superior to breast-milk;

9.6.3.2 might convey an endorsement or anything that may be construed as an endorsement by a professional or any other body, unless this has been specifically approved by relevant national or regional regulatory authorities;

9.6.4 The product as defined in Section 2.1 shall be distinctly labelled in such a way as to avoid any risk of confusion with infant formula, follow-up formula for older infants, and formula for special medical purposes intended for infants, in particular as to the text, images and colours used, to enable consumers to make a clear distinction between them.

9.6.5 The labelling of the product as defined in Section 2.1 shall not refer to infant formula, follow-up formula for older infants, or formula for special medical purposes intended for infants, including numbers, text, statements, or images of these products.

Commented [E10]: Comment (203) by ENCA (30 Jun 2021 17:01)
- i) a statement that the product is not necessary as a nutritional requirement for young children and should only be used on advice of an independent health worker as to the need for its use and the proper method of use.
- ii) the statement: 'The use of this product must not replace breast-milk and lead to cessation of continued breastfeeding'

Commented [E11]: Comment (202) by ENCA (30 Jun 2021 17:00)
- Delete: unless this has been specifically approved by relevant national or regional regulatory authorities.

Commented [E12]: Comment (204) by ENCA (30 Jun 2021 17:03)
- ADD: Cross promotion between product categories is not permitted on the labelling of the product and drinks for young children should not resemble in appearance to infant formula, FSMPs and other drinks and foods marketed for infants and young children.

Commented [E13]: Comment (206) by ENCA (30 Jun 2021 17:05)

Commented [E14]: Comment (205) by ENCA (30 Jun 2021 17:04)
- add: Cross promotion between product categories is not permitted on the labelling of the product and drinks for young children should not resemble in appearance to infant formula, FSMPs and other drinks and foods marketed for infants and young children.