

To: Irum Taqi, UNICEF

From: BerlinRosen

Re: WHA Breastfeeding Media Coverage July 8-13, 2018

Date: July 13, 2018

This document contains a summary of media coverage around the World Health Assembly breastfeeding resolution and the Trump administration's involvement. Coverage is organized into two categories: Articles that are positive or neutral toward proponents of breastfeeding and coverage that takes a negative tone or defends the administration.

Positive/Neutral Coverage

Organizations react to US stance on breastfeeding at World Health Assembly

Dairy Reporter

Beth Newhart

July 13, 2018

https://www.dairyreporter.com/Article/2018/07/13/Organizations-react-to-US-stance-on-breastfeeding

Why is the U.S. backtracking on breastfeeding?

Houston Chronicle

Joan Y. Meek

July 12, 2018

 $\frac{https://www.houstonchronicle.com/local/gray-matters/article/breastfeeding-world-health-assembly-resolution-13070407.php$

Forget what Republicans say; some are OK with certain babies dying

Chicago Sun Times

Neil Steinberg

July 12, 2018

https://chicago.suntimes.com/news/republicans-babies-dying-abortion-united-nations-breastfeeding-formula-trump/

In the war zone of women's bodies, some are closer to the line of fire

The Globe and Mail

Denise Balkissoon

July 12, 2018



https://www.theglobeandmail.com/opinion/article-in-the-war-zone-of-womens-bodies-some-are-closer-to-the-line-of-fire/

Infant Formula Makers Sweetened Mother's Milk of Politics With \$60 Million in Lobbying Funds

Map Light

Frank Bass

July 12, 2018

https://maplight.org/story/infant-formula-makers-sweetened-mothers-milk-of-politics-with-60-million-in-lobbying-funds/

When It Comes to Breastfeeding, This Is Why Women Never Feel Like They're Right

TIME

Susanna Schrobsdorff

July 12, 2018

http://time.com/5336617/breastfeeding-debate/

The U.S. Targeted Breastfeeding Abroad. Here At Home, It's Another Story.

Huffington Post

Rebecca Beitsch

July 12, 2018

https://www.huffingtonpost.com/entry/the-us-targeted-breastfeeding-abroad-here-at-

home us 5b475f8be4b02538dbcaf425

American Medical Organizations Denounce US Breastfeeding Stance

Medscape

Lisa Nainggolan

July 12, 2018

https://www.medscape.com/viewarticle/899233

For Donald and Ivana Trump, breastfeeding was disgusting and totally unsexy

Mercury News

Martha Ross

July 11, 2018

https://www.mercurynews.com/2018/07/11/for-donald-and-ivana-trump-breastfeeding-was-disgusting-and-totally-unsexy/

Trump administration faces criticism over efforts to oppose a WHO breastfeeding resolution

IEG Policy

Margarita Raycheva

July 11, 2018

https://iegpolicy.agribusinessintelligence.informa.com/PL216987/Trump-administration-faces-criticism-over-efforts-to-oppose-a-WHO-breastfeeding-resolution



Why did the U.S. try to block a breastfeeding resolution, and what do we do about it?

Chicago Tribune

Heidi Stevens

July 11, 2018

http://www.chicagotribune.com/lifestyles/stevens/ct-life-stevens-wednesday-breastfeeding-resolution-0711-story.html

Baby Formula Industry Has A Long History Of Undermining Breastfeeding Moms

HuffPost

Eleanor Goldberg

July 11, 2018

https://www.huffingtonpost.com/entry/baby-formula-industry-has-a-long-history-of-undermining-breastfeeding-moms us 5b44bf07e4b07aea75446989

Also on: HuffPost South Africa

Baby Formula Industry Has A Long History Of Undermining Breastfeeding Moms

Huffington Post

Eleanor Goldberg

July 11, 2018

https://www.huffingtonpost.com/entry/baby-formula-industry-has-a-long-history-of-undermining-breastfeeding-moms us 5b44bf07e4b07aea75446989

Where does the United States stand on breastfeeding?

PBS

Laura Santhanam

July 11, 2018

https://www.pbs.org/newshour/health/where-does-the-united-states-stand-on-breastfeeding

Donald Trump Allegedly Said Breastfeeding Is 'Disgusting' In A 2011 Meeting With Attorney Elizabeth Beck

[Opinion]

Inquisitr

Alisha McKinney

July 11, 2018

https://www.inquisitr.com/opinion/4980852/donald-trump-said-breastfeeding-is-disgusting/

New York Legislators, Advocates Call Out Trump's Efforts to Suppress Breastfeeding

Rewire.News

Auditi Guha

July 11, 2018



https://rewire.news/article/2018/07/11/new-york-legislators-advocates-call-trumps-efforts-suppress-breastfeeding/

President Trump Weighs in on Breastfeeding

WBEZ 91.5 Chicago

July 11, 2018

https://www.wbez.org/shows/worldview/president-trump-weighs-in-on-breastfeeding/9a7ffcfa-1ac0-452d-9f7a-e29679a29b75

The Trump administration is ignoring decades of research on the superiority of breast milk over formula. Here's the real deal on breastfeeding.

INSIDER

Hilary Brueck

July 11, 2018

http://www.thisisinsider.com/breastfeeding-formula-scientific-evidence-2018-7

The Epic Battle Between Breast Milk and Infant-Formula Companies

The Atlantic

Olga Khazan

July 10, 2018

https://www.theatlantic.com/health/archive/2018/07/the-epic-battle-between-breast-milk-and-infant-formula-companies/564782/

This Economist Reveals the Deadly Truth About the Trump Administration's Assault on Breastfeeding

Mother Jones

Tom Philpott

July 10, 2018

https://www.motherjones.com/politics/2018/07/this-economist-explains-the-inexplicable-hostility-of-the-trump-administration-to-breastfeeding/

US strongly supports breastfeeding: Trump

Business Standard

July 10, 2018

https://www.business-standard.com/article/pti-stories/us-strongly-supports-breastfeeding-trump-118071000048 1.html

How Trump is helping the baby formula industry mislead moms about breastfeeding

Vox

Julia Belluz

July 10, 2018

 $\underline{https://www.vox.com/science-and-health/2018/7/10/17548028/trump-baby-formula-breastfeeding-mothers-health}$



It's Normal for the U.S. to Put Corporate Profits Above Babies' Health

New York Magazine

Eric Levitz

July 10, 2018

http://nymag.com/daily/intelligencer/2018/07/trumps-attack-on-breastfeeding-was-outrageous-and-normal.html

Trump Administration Sours on Breastfeeding

Fair Warning

Chelsea Conaboy

July 10, 2018

https://www.fairwarning.org/2018/07/trump-breastfeeding-babies-world-health/

Trumps weighs in on breastfeeding debate, defends formula

Agence France Presse

July 10, 2018

https://www.afp.com/en/news/2266/trumps-weighs-breastfeeding-debate-defends-formula-doc-17e6fb1

Also in: Jakarta Post, The Indian Express

Trump Administration Denies Threatening Ecuador Over A Breastfeeding Resolution

NPR

Merrit Kennedy

July 10, 2018

How much does breastfeeding cost mothers?

MarketWatch

Leslie Albrecht

July 10, 2018

https://www.marketwatch.com/story/how-much-does-breastfeeding-cost-mothers-2018-07-

10?link=MW_latest_news

The Epic Battle Between Breast Milk and Infant-Formula Companies

The Atlantic

Olga Khazan

July 10, 2018

https://www.theatlantic.com/health/archive/2018/07/the-epic-battle-between-breast-milk-and-infant-formula-companies/564782/

Babies for Bucks: Trump and the Value of Children

Women's eNews Kimberly Seals Allers



July 10, 2018

https://womensenews.org/2018/07/babies-for-bucks-trump-and-the-value-of-children/

Trump Administration Denies Threatening Ecuador Over A Breastfeeding Resolution

NPR

July 10, 2018

Merrit Kennedy

https://www.npr.org/2018/07/10/627647536/did-the-u-s-threaten-ecuador-over-a-breastfeeding-resolution

The next frontier of Trump's defense of baby formula

Vox

Julia Belluz

July 10, 2018

 $\underline{https://www.vox.com/science-and-health/2018/7/10/17548028/trump-baby-formula-breastfeeding-mothers-health}$

Don't listen to Trump, poverty is exactly the situation where breastfeeding may be ideal

The Hill

Doctors Nana Matoba and Daniel Robinson

July 10, 2018

http://thehill.com/opinion/healthcare/396384-dont-listen-to-trump-poverty-is-exactly-the-situation-where-breastfeeding

Dairy Industry Trumps Infant Health With U.S. Rejection Of Breastfeeding Resolution

Forbes

Tara Haelle

July 10, 2018

https://www.forbes.com/sites/tarahaelle/2018/07/10/dairy-industry-trumps-infant-health-with-u-s-rejection-of-breastfeeding-resolution/#4bbe7b47adcc

Breast is best: Pamela Anderson writes to UN

Business Standard

IANS

https://www.business-standard.com/article/news-ians/breast-is-best-pamela-anderson-writes-to-un-118071100496 1.html

The United States comes out against breastfeeding? That's the perception after UN-affiliated Geneva event Crookston Times

Mike Christopherson

July 10, 2018

 $\frac{\text{http://www.crookstontimes.com/news/20180710/united-states-comes-out-against-breastfeeding-thats-perception-after-un-affiliated-geneva-event}{}$

Spoiled milk: Breastfeeding bullying undermines U.S. soft power

Houston Chronicle The Editorial Board July 10, 2018

https://www.houstonchronicle.com/opinion/editorials/article/Spoiled-milk-13061203.php

Babies for Bucks: Trump and the Value of Children

Kimberly Seals Allers

July 10, 2018

https://womensenews.org/2018/07/babies-for-bucks-trump-and-the-value-of-children/

Trump denies US opposition to WHO breastfeeding resolution

BBC

July 9, 2018

https://www.bbc.com/news/world-us-canada-44772686

Trump blasts 'fake' NYT story on US opposition to breastfeeding measure

The Hill

Max Greenwood

July 9, 2018

http://thehill.com/homenews/administration/396124-trump-blasts-fake-nyt-story-on-us-opposition-to-

breastfeeding-measure

There may be politics but there is no debate: Breastfeeding is the best health option

CNBC

Ashleigh Garrison and Kelly Song

July 9, 2018

https://www.cnbc.com/2018/07/09/there-is-no-debate-breastfeeding-is-best-option-for-mothers-babies.html

Protecting Profits, Not Babies' Health

New York Times

July 9, 2018

https://www.nytimes.com/2018/07/09/opinion/breast-milk.html

Trump attacks NYT over breastfeeding story

Politico

Stephanie Murray

July 9, 2018

https://www.politico.com/story/2018/07/09/trump-new-york-times-breastfeeding-703503



The Trump Regime Is Bullying a Tiny Country Over Breastfeeding

Esquire

Charles P. Pierce

July 9, 2018

https://www.esquire.com/news-politics/politics/a22091279/breastfeeding-ecuador-donald-trump-administration/

Trump, Who Once Called a Nursing Mom 'Disgusting,' Denies Report His Administration Opposes Breastfeeding People

Karen Mizoguchi

July 9, 2018

https://people.com/politics/trump-who-once-called-a-nursing-mom-disgusting-denies-report-his-administration-opposes-breastfeeding/

U.S. effort to weaken an international breast-feeding resolution has a long history

The Washington Post

Carolyn Y. Johnson and Amanda Erickson

July 9, 2018

https://www.washingtonpost.com/news/to-your-health/wp/2018/07/09/u-s-effort-to-weaken-an-international-breast-feeding-resolution-has-a-long-history/?utm_term=.40929c6a5ba1

Trump Tweets About Breastfeeding—But Misses the Whole Point

Vogue

Chloe Schama

July 9, 2018

https://www.vogue.com/article/breastfeeding-trump

Trump administration sparks fury for 'using threats to block breastfeeding resolution'

The Independent

Maya Oppenheim

July 9, 2018

 $\underline{https://www.independent.co.uk/news/world/americas/breastfeeding-us-trump-ecuador-wha-breast-milk-babies-policies-latest-a8439171.html$

The Trump Administration Tried to Tank a Breastfeeding Resolution Allegedly In Favor Of Big Corporations

Romper

Annamarya Scaccia

July 9, 2018

 $\frac{https://www.romper.com/p/the-trump-administration-tried-to-tank-a-breastfeeding-resolution-allegedly-infavor-of-big-corporations-9698311$



The WHO breastfeeding resolution behind the debate

CNN

Jacqueline Howard

July 9, 2018

https://www.cnn.com/2018/07/09/health/breastfeeding-resolution-explainer/index.html

Also: Click 2 Houston

Trump says US had opposed formula limits, not breastfeeding

Associated Press

July 9, 2018

https://apnews.com/9432f968bee0465aba563b3c5631ecb9

Trump sided with formula manufacturers to try to stop a pro-breastfeeding resolution at the United Nations Business Insider Australia

Jacob Shamsian

https://www.businessinsider.com.au/united-states-tries-to-stop-pro-breastfeeding-resolution-united-nations-2018-7

Also in: Latest Nigeria News

Canadian breastfeeding advocates alarmed by U.S. opposition to UN resolution

The Globe and Mail

The Canadian Press

July 9, 2018

 $\underline{https://www.theglobeandmail.com/canada/article-canadian-breastfeeding-advocates-alarmed-by-us-opposition-to-un/?cmpid=rss$

US puts fierce squeeze on breastfeeding policy, shocking health officials

ARS Technica

Beth Mole

July 9, 2018

 $\underline{https://arstechnica.com/science/2018/07/us-puts-fierce-squeeze-on-breastfeeding-policy-shocking-health-officials/}$

Donald Trump disputes claim that U.S. opposed breastfeeding resolution

Rebecca Joseph

Global news Canada

July 9, 2018

https://globalnews.ca/news/4321201/donald-trump-twitter-breastfeeding-resolution/

US tries to bully WHO into dropping breast-feeding resolution



Iran Daily

July 9, 2018

http://www.iran-daily.com/News/217975.html

Trump blasts New York Times for 'fake' story that reported US threatened Ecuador with trade sanctions if they pushed a UN resolution encouraging breastfeeding

Daily Mail

Emily Goodwin and Ariel Zilber

http://www.dailymail.co.uk/news/article-5935091/Trump-blasts-New-York-Times-fake-story-U-S-role-breastfeeding-resolution.html

Duckworth statement on trump administration's opposition to world health assembly breastfeeding resolution Tammy Duckworth – U.S. Senator for Illinois

July 9, 2018

https://www.duckworth.senate.gov/news/press-releases/duckworth-statement-on-trump-administrations-opposition-to-world-health-assembly-breastfeeding-resolution

Trump defends decision to not back UN breastfeeding resolution

Shannon Vavra

July 9, 2018

https://www.axios.com/trump-defends-decision-to-not-back-un-breast-feeding-resolution-1531157062-03a92369-48d9-4069-b7cf-4615462cea19.html

Bernie Sanders: Trump Attack on Breastfeeding Resolution Shows White House's "Slavish Devotion to Corporate Profits"

Common Dreams

Jake Johnson

July 9, 2018

 $\frac{https://www.commondreams.org/news/2018/07/09/bernie-sanders-trump-attack-breastfeeding-resolution-shows-white-houses-slavish$

Also in: OB Rag

REVEALED: US threatened Ecuador with trade sanctions if they backed a UN resolution encouraging breastfeeding Daily Mail

Ariel Zilber

, with Emper

July 9, 2018

http://www.dailymail.co.uk/news/article-5932589/U-S-threatened-Ecuador-trade-sanctions-passed-resolution-encouraging-breastfeeding.html

Trump Lashes Out at 'Failing NY Times' Over Report on US Opposition to UN Breast-Feeding Resolution Mediaite

Josh Feldman



July 9, 2018

https://www.mediaite.com/online/trump-lashes-out-at-failing-ny-times-over-report-on-us-opposition-to-un-breast-feeding-resolution/

Breastfeeding is 'so superior' to anything billion-dollar formula industry can make: experts

New York Daily News

Ariel Scotti

July 9, 2018

http://www.nydailynews.com/news/world/ny-news-us-threat-sanctions-breastfeeding-20180709-story.html

Trump administration sparks fury for 'using threats to block breastfeeding resolution'

The Independent

Maya Oppenheim

July 9, 2018

https://www.independent.co.uk/news/world/americas/breastfeeding-us-trump-ecuador-wha-breast-milk-babies-policies-latest-a8439171.html

All the scientific support for breastfeeding that the US apparently didn't read

Quartz

Jenny Andersen

July 9, 2018

https://qz.com/1323572/all-the-science-on-breastfeeding-that-the-us-ignored-by-opposing-a-world-health-resolution/

Donald Trump disputes claim that U.S. opposed breastfeeding resolution

Global News

July 9, 2018

https://globalnews.ca/news/4321201/donald-trump-twitter-breastfeeding-resolution/

Trump Administration Bullied Countries To Make Them Reject The Science On Breastfeeding

IFLScience

Jonathan O'Callaghan

July 9, 2018

http://www.iflscience.com/health-and-medicine/trump-administration-bullied-countries-to-make-them-reject-the-science-on-breastfeeding/

Trump administration's opposition to breastfeeding resolution sparks outrage

The Guardian

Ed Pilkington

July 8, 2018



https://www.theguardian.com/us-news/2018/jul/08/trump-administration-opposes-breastfeeding-resolution-report

Also on: South China Morning Post

Trump Stance on Breast-feeding and Formula Criticized by Medical Experts
The New York Times

Roni Caryn Rabin

July 9, 2018

https://www.nytimes.com/2018/07/09/well/breastfeeding-trump-resolution.html

Why Breast-Feeding Scares Donald Trump The New York Times Editorial Board July 9, 2018

https://www.nytimes.com/2018/07/09/opinion/editorials/breast-feeding-scares-donald-trump-.html

Rep. Maloney and Council Member Cornegy Decry Trump Decrey Trump Administration's Attempt to Block Essential Breast Feeding Resolution

Carolyn B. Maloney

July 9, 2018

https://maloney.house.gov/media-center/press-releases/rep-maloney-and-council-member-cornegy-decry-trump-administration-s

Report: US Opposes Breastfeeding Resolution

VOA News July 9, 2018

https://www.voanews.com/a/report-us-opposes-breastfeeding-resolution/4474587.html

Trump Actually Hates Some Breasts!

Wonkette

Carlos Sagan

July 9, 2018

https://www.wonkette.com/trump-actually-hates-some-breasts

The U.S. bullied the world to stop a pro-breastfeeding resolution? That's the American way

Los Angeles Times

David Dayen

July 9, 2018

http://www.latimes.com/opinion/op-ed/la-oe-dayen-infant-formula-trade-20180709-story.html

Report that U.S. suppressed breastfeeding resolution shocks advocates



NBC News

Maggie Fox

July 9, 2018

https://www.nbcnews.com/health/health-news/report-u-s-suppressed-breastfeeding-resolution-shocks-advocates-n889996

Opposition to Breast-Feeding Resolution by U.S. Stuns World Health Officials

The New York Times

Andrew Jacobs

July 8, 2018

https://www.nytimes.com/2018/07/08/health/world-health-breastfeeding-ecuador-trump.html

Also in: The Hamilton Spectator, The Toronto Star

US turned to threats to fight breastfeeding resolution: report

The Hill

Max Greenwood

July 8, 2018

http://thehill.com/policy/international/396025-us-turned-to-threats-to-fight-breast-feeding-resolution-report

US tries to bully WHO into dropping breast-feeding resolution

Daily Sabah

July 8, 2018

https://www.dailysabah.com/americas/2018/07/08/us-tries-to-bully-who-into-dropping-breast-feeding-resolution

U.S. Stuns World Using 'Blackmail' to Oppose International Breastfeeding Resolution

Daily Beast

July 8, 2018

https://www.thedailybeast.com/us-stuns-world-using-blackmail-to-oppose-international-breast-feeding-resolution

Negative Coverage

Don't be misled about breastfeeding

Newsday

Randi F. Marshall

July 13, 2018

https://www.newsday.com/opinion/columnists/randi-marshall/breastfeeding-who-1.19786887



What Trump got right on breastfeeding: The administration's objection to the WHO resolution was sound

Daily News

Joan B. Wold

July 12, 2018

http://www.nydailynews.com/opinion/ny-oped-what-trump-got-right-on-breastfeeding-20180712-story.html

Stop fighting about breastfeeding and face this reality

CNN

Gayle Tzemach Lemmon

July 11, 2018

https://www.cnn.com/2018/07/11/opinions/breastfeeding-resolution-listen-to-women-lemmon-opinion/index.html

The 'breast is best' policy backlash

CNN

Elissa Strauss

July 11, 2018

https://www.cnn.com/2018/07/11/health/breastfeeding-parenting-strauss/index.html

WHO's Language on Breastfeeding Really Is Flawed

Slate

Sarah Jaffe

July 10, 2018

https://slate.com/technology/2018/07/whos-breastfeeding-resolution-really-is-flawed.html

Trump blasts 'failing NY Times' over report on 'opposition' to breastfeeding measure

Fox News

Brooke Singman

July 9, 2018

http://www.foxnews.com/politics/2018/07/09/trump-blasts-failing-ny-times-over-report-on-opposition-to-breastfeeding-measure.html

Trump Is Right to Stand Up to the Lactation Bullies

The Weekly Standard

Jonathan V. Last

July 9, 2018

https://www.weeklystandard.com/jonathan-v-last/trump-is-right-about-breastfeeding-and-the-united-nations

Broadcast



MSNBC - First Look

July 10, 2018

MSNBC - U.S. Cable Andrea Mitchell Reports

July 9, 2018

CNN - U.S. Cable At This Hour With Kate Boldaun

July 9, 2018

