REPORT OF THE DIRECTORS AND FINANCIAL STATEMENTS

FOR THE YEAR ENDED 30 SEPTEMBER 2015

FOR

BABY MILK ACTION (A COMPANY THE LIABILITY OF WHOSE MEMBERS IS LIMITED BY GUARANTEE)

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COMPANY INFORMATION FOR THE YEAR ENDED 30 September 2015

DIRECTORS:

F Duby J Neesam S E Last V Croft

SECRETARY:

L C Woodburn

REGISTERED OFFICE:

34 Trumpington Street

Cambridge CB2 1QY

REGISTERED NUMBER:

01924050

AUDITORS:

Chater Allan LLP Chartered Accountants & Statutory Auditors Beech House

4a Newmarket Road Cambridge

Cambridgeshire CB5 8DT

REPORT OF THE DIRECTORS FOR THE YEAR ENDED 30 September 2015

The directors present their report with the financial statements of the company for the year ended 30 September 2015.

DIRECTORS

The directors shown below have held office during the whole of the period from 1 October 2014 to the date of this report.

F Duby J Neesam S E Last

Other changes in directors holding office are as follows:

P Buchanan - resigned 16 September 2015 V Croft - appointed 18 April 2015

H Simon ceased to be a director after 30 September 2015 but prior to the date of this report.

STATUS

The company is limited by guarantee. The liability of each member is limited to £1. The company has been granted exemption from the use of the word Limited as part of its name under the Companies Acts.

STATEMENT OF DIRECTORS' RESPONSIBILITIES

The directors are responsible for preparing the Report of the Directors and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the surplus or deficit of the company for that period. In preparing these financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and accounting estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

STATEMENT AS TO DISCLOSURE OF INFORMATION TO AUDITORS

So far as the directors are aware, there is no relevant audit information (as defined by Section 418 of the Companies Act 2006) of which the company's auditors are unaware, and each director has taken all the steps that he or she ought to have taken as a director in order to make himself or herself aware of any relevant audit information and to establish that the company's auditors are aware of that information.

AUDITORS

The auditors, Chater Allan LLP, will be proposed for re-appointment at the forthcoming Annual General Meeting.

REPORT OF THE DIRECTORS FOR THE YEAR ENDED 30 September 2015

This report has been prepared in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

ON BEHALF OF THE BOARD:

L C Woodburn - Secretary

Date: 2016

REPORT OF THE INDEPENDENT AUDITORS TO THE MEMBERS OF BABY MILK ACTION

We have audited the financial statements of Baby Milk Action for the year ended 30 September 2015 on pages six to eleven. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in a Report of the Auditors and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Respective responsibilities of directors and auditors

As explained more fully in the Statement of Directors' Responsibilities set out on page two, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

Scope of the audit of the financial statements

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of: whether the accounting policies are appropriate to the company's circumstances and have been consistently applied and adequately disclosed; the reasonableness of significant accounting estimates made by the directors; and the overall presentation of the financial statements. In addition, we read all the financial and non-financial information in the Report of the Directors to identify material inconsistencies with the audited financial statements and to identify any information that is apparently materially incorrect based on, or materially inconsistent with, the knowledge acquired by us in the course of performing the audit. If we become aware of any apparent material misstatements or inconsistencies we consider the implications for our report.

Opinion on financial statements

In our opinion the financial statements:

- give a true and fair view of the state of the company's affairs as at 30 September 2015 and of its surplus for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice;
 and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Emphasis of matter - going concern

As explained more fully in note 14 to the accounts, the company's ability to continue as a going concern is dependent upon maintaining cost control and securing grants, donations and other income as forecast in the company's latest budget. Our opinion is not qualified in this respect.

Opinion on other matter prescribed by the Companies Act 2006

In our opinion the information given in the Report of the Directors for the financial year for which the financial statements are prepared is consistent with the financial statements.

REPORT OF THE INDEPENDENT AUDITORS TO THE MEMBERS OF BABY MILK ACTION

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the directors were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemption from the requirement to prepare a Strategic Report or in preparing the Report of the Directors.

Stuart Graham Berriman (Senior Statutory Auditor) for and on behalf of Chater Allan LLP Chartered Accountants & Statutory Auditors Beech House 4a Newmarket Road Cambridge Cambridgeshire CB5 8DT

| Date: | | | | | | | | | | • | | | | | | | | | | | | | | |
|-------|--|--|--|--|--|--|--|--|--|---|--|--|--|--|--|--|--|--|--|--|--|--|--|--|

INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 30 September 2015

| | Notes | 2015 £ | 2014 £ |
|--|----------|-----------|-----------|
| INCOME | 2 | 97,738 | 97,468 |
| Direct costs | | 53,547 | 69,814 |
| GROSS SURPLUS | | 44,191 | 27,654 |
| Administrative expenses | | 37,555 | 37,815 |
| OPERATING SURPLUS/(DEFICIT) and SURPLUS/(DEFICIT) ON ORDINARY ACTIVITIES BEFORE TAXATION | d 4 | 6,636 | (10,161) |
| Tax on surplus/(deficit) on ordina activities | ary 5 | | - |
| SURPLUS/(DEFICIT) FOR THE FINANCIAL YEAR | | 6,636 | (10,161) |

CONTINUING OPERATIONS

None of the company's activities were acquired or discontinued during the current year or previous year.

TOTAL RECOGNISED GAINS AND LOSSES

The company has no recognised gains or losses other than the surplus for the current year and the loss for the previous year.

BABY MILK ACTION (REGISTERED NUMBER: 01924050)
(A COMPANY THE LIABILITY OF WHOSE
MEMBERS IS LIMITED BY GUARANTEE)

BALANCE SHEET 30 September 2015

| | | 2015 | | 2014 | |
|--|-------|-------------------------|--------|-------------------------|-------|
| EIVED AGGETG | Notes | £ | £ | £ | £ |
| FIXED ASSETS Tangible assets | 7 | | 1,305 | | 1,740 |
| CURRENT ASSETS Stocks Debtors Cash at bank and in hand | 8 | 5,235 8,173 8,003 | | 6,501 9,657 1,406 | |
| CREDITORS Amounts falling due within one year | 9 | 21,411 | | 15,714 | |
| NET CURRENT ASSETS | | | 8,921 | | 1,850 |
| TOTAL ASSETS LESS CURRENT LIABILITIES | | | 10,226 | | 3,590 |
| RESERVES Income and expenditure account | 10 | | 10,226 | | 3,590 |
| | 13 | | 10,226 | | 3,590 |

The financial statements have been prepared in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

| The financial statements were approved by the Board of Director | s onand | were |
|---|---------|------|
| signed on its behalf by: | | |

S E Last - Director

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 September 2015

ACCOUNTING POLICIES 1.

Accounting convention

The financial statements have been prepared under the historical cost convention.

Financial reporting standard number 1

Exemption has been taken from preparing a cash flow statement on the grounds that the company qualifies as a small company.

Revenue represents monies received from sponsoring organisations, subscriptions, donations and sales, excluding value added tax, of publications and materials as shown in note 2 to the full financial statements.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings

- 33% on cost and 25% on reducing balance

Stocks are stated at the lower of cost and net realisable value.

Net realisable value is based on estimated selling price less further costs to completion and disposal.

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Hire purchase and leasing commitments

Rentals paid under operating leases are charged to the income and expenditure account on a straight line basis over the period of the lease.

Pension costs and other post-retirement benefits

The company operates a defined contribution pension scheme. Contributions payable to this scheme are charged to the profit and loss account in the period to which they relate. These contributions are invested separately from the company's assets.

Foreign currencies

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of the transaction. Exchange differences are taken into the profit and loss account for the year

2. INCOME

The income and surplus (2014 - deficit) before taxation are attributable to the one principal activity of the company.

STAFF COSTS 3.

| Wages and salaries Social security costs Other pension costs | 2015 £ 41,838 2,295 1,201 | 2014 £ 55,955 2,150 1,756 |
|--|--|---------------------------------------|
| | 45,334 | 59,861 |
| | A CONTRACTOR OF THE CONTRACTOR | |

NOTES TO THE FINANCIAL STATEMENTS - continued FOR THE YEAR ENDED 30 September 2015

3. STAFF COSTS - continued

The average monthly number of employees during the year was as follows:

| | 2015 | 2014 |
|----------------------------|--------|------|
| Campaign Administration | 1 1 | 1 |
| | | |
| | 2 | 2 |
| | | |

There are three part time workers; the above numbers represent full time equivalents.

4. OPERATING SURPLUS/(DEFICIT)

The operating surplus (2014 - operating deficit) is stated after charging:

| | 2015 | 2014 |
|--|--|-------|
| | £ | £ |
| Hire of plant and machinery | 730 | 1,039 |
| Depreciation - owned assets | 435 | 504 |
| Auditors' remuneration | 2,200 | 2,200 |
| Foreign exchange differences | 61 | 77 |
| | Alexandria de la compansión de la compan | |
| Directors' remuneration and other benefits etc | - | - |
| | | |

TAXATION

Analysis of the tax charge

No liability to UK corporation tax arose on ordinary activities for the year ended 30 September 2015 nor for the year ended 30 September 2014.

6. PENSION COSTS

The company operates a defined contribution pension scheme. The assets of the scheme are held separately from those of the company in an independently administered fund. The pension cost charge represents contributions payable by the company to the fund and amounted to £1,201 (2014: £1,755)

NOTES TO THE FINANCIAL STATEMENTS - continued FOR THE YEAR ENDED 30 September 2015

7. TANGIBLE FIXED ASSETS

| 7. | TANGIBLE FIXED ASSETS | | Fixtures and fittings £ |
|-----|--|----------------------------|--|
| | COST At 1 October 2014 and 30 September 2015 | | 10,182 |
| | DEPRECIATION At 1 October 2014 Charge for year | | 8,442 435 |
| | At 30 September 2015 | | 8,877 |
| | NET BOOK VALUE At 30 September 2015 | | 1,305 |
| | At 30 September 2014 | | 1,740 |
| 8. | DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR | 2015 | 2014 |
| | Trade debtors Other debtors | £ 3,855 4,318 | £ 4,368 5,289 |
| | | 8,173 | 9,657 |
| 9. | CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR | 2015 | 2014 |
| | Trade creditors Taxation and social security Other creditors | £ 4,175 111 8,204 | £ 6,846 940 7,928 |
| | | 12,490 | 15,714 |
| 10. | RESERVES | | |
| | | | Income and expenditure account £ |
| | At 1 October 2014 Surplus for the year | | 3,590 6,636 |
| | At 30 September 2015 | | 10,226 |

11. RELATED PARTY DISCLOSURES

The company is controlled jointly by the directors.

NOTES TO THE FINANCIAL STATEMENTS - continued FOR THE YEAR ENDED 30 September 2015

12. ULTIMATE CONTROLLING PARTY

There is no ultimate controlling party.

13. RECONCILIATION OF MOVEMENTS IN RESERVES

| Surplus/(deficit) for the financial year | 2015 £ 6,636 | 2014 £ (10,161) |
|---|--------------------|-----------------------|
| Net addition/(reduction) to reserves Opening reserves | 6,636 3,590 | (10,161) 13,751 |
| Closing reserves | 10,226 | 3,590 |

GOING CONCERN

The company's ability to continue as a going concern is based on maintaining cost control and securing grants, donations and other income as forecast in the company's budget.

The directors have considered the financial position of the company and believe it is well placed to manage its business risks successfully. The directors have a reasonable expectation that the company has adequate resources to continue in operational existence for the foreseeable future. Thus continuing to adopt the going concern basis of preparation in preparing the financial statements.